

KHAMMAM BOOK FAIR

PAVILION GROUND, KHAMMAM TOWN. (26TH JAN TO 5TH FEB, 2012)

ORGANISED BY

HYDERABAD BOOK FAIR

(Regd No. 230/1987 Under A.P. Public Societies Registration Act, 1350 Fasli)

Visit : www.hyderabadbookfair.com, E-mail : hyderabadbookfair@gmail.com

Associated with

National Book Trust, India, New Delhi

INAUGURAL FUNCTION ON 26TH JANUARY, 2012 at 6.00 P.M.

ALONG WITH THE PAYMENT TO REACH ON OR BEFORE 20-01-2012.

APPLICATION FOR PARTICIPATION

1. Name of the Applicant (in Block Letter) _____
2. Full Address _____
3. E-mail, Fax & Tel.No _____
4. Stalls Required _____

Type of constructions	Facilities Provided	Rental for General	Rental for Language
a) Single Stall 10 ft. x 9 ft.	5 Nos. Standard 5 Shelf Racks including 2 Tables & 2 chairs	8,500/-	7,000/-
b) Double Stall 20 ft. x 9 ft.	10 Nos. Standard 5 Shelf Racks including 4 Tables & 2 chairs	16,500/-	14,000/-
c) Triple Stall 10 ft. x 9 ft.	15 Nos. Standard 5 Shelf Racks including 6 Tables & 3 chairs	25,000/-	21,000/-

5. Particulars of Remittance draft only or Cheque Payable at Hyderabad in favour of "Hyderabad Book Fair"-Hyd.

Bank Draft No	Date	Amount	Bank and Branch

6. Inscription in English/Telugu to be printed on the name board

We have read the terms and conditions for participation in the Khammam Book Fair and accept them and we undertake to abide by them.

Place:

Date: _____ Signature of the Applicant

APPLICATIONS SHOULD REACH BEFORE 20/01/2012

1. Applications received without full payment will not be accepted.
2. Stalls will be allotted through lottery on first come first served basis, due to limited number of stalls. The organisers of the Fair reserve the right to fix the number of stalls. No Correspondence in this regard will be entertained.

ALONG WITH THE PAYMENT TO REACH ON OR BEFORE 20-01-2012 TO THE ADDRESS GIVEN BELOW.

Application and payment to be sent to the below President or Secretary address only.

PRESIDENT

S.SRINIVASA RAO

Prajasakti Publishing House

Mh Bhavan, Plot No 21/1, Azamabad,

Hyderabad - 500 020.

Ph.040-27660013.

SECRETARY

R.HANUMANTHARAO

M/s. Sri Central Book Shop

Mudra Complex, Beside Big Bazar.

Tarnaka, Secundrabad - 17.

Cell : 9866990959.

AS PER GOVT INSTRUCTIONS POLYTHENE CARRY BAGS STRICTLY PROHIBITED IN THE PREMISES OF HYDERABAD BOOK FAIR.

NOTE: Extra charges : Single rack Rs.500/- for all days Table Rs.12/- & Chair Rs.5/- per day only.

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HYDERABAD BOOK FAIR

RULES & REGULATIONS

1. A Discount of 10% should be allowed on all books sold at the Fair. A higher discount than this will not be permitted at the stalls.
2. Monday to Friday fair timings 2-00 p.m. to 9-00 p.m. entry for stall holders at 1-00 p.m on identification only and Saturday, Sunday and Holidays Fair timings 12-00 Noon to 9-00 p.m, and Stall holders at 11 -00 a.m. only.
3. Two participant passes per stall will be issued to each participant. Extra passes will be available against payments at the Fair Office Free entrance to the Fair grounds will be possible only on the production of these passes.
4. The participants are requested to follow strictly the scheduled timings of the Book Fair.
5. All stall holders are required to issue bills for the sales at the Book Fair, This is a must and will be strictly enforced for the good of all concerned, also books sold must be packed in paper bags.
6. Except the name board of the participant, no other advertisement by way of any Banners shall be allowed inside the stall.
7. Participation in the Book Fair is open to publishers and others in allied fields from any part of the world. However, no book or non-book materials, forbidden by the laws of India & Andhra Pradesh should be exhibited or sold at the Book Fair.
8. Participants should confine themselves to the space allotted to them and under no circumstances they will be allowed to encroach upon the common gangway of open spaces in front of their stalls.
9. Reasonable arrangements for security will be made throughout the Book Fair period. However, the organisers will not be responsible for any loss suffered by the participants in case of theft, burglary, pilferage, fire, flood etc. Participants should therefore, adequately insure their exhibits and other materials against all kinds of risks,
10. The organisers will provide to the stall holders covered area of the respective measurements with racks. Organisers reserve the right to alter the dimensions of the stalls without assigning any reasons and their decision shall be final and binding on the participants,
11. Hawking of books is strictly prohibited at the Book Fair Grounds.
12. The organiser of the fair has the right to reject any application without assigning any reason.
13. The decision of the organisers in all matters pertaining to the conduct of the Book Fair will be final
14. Any legal dispute will be settled within the jurisdiction of Hyderabad Courts only.
15. Anything that may disturb the peace and tranquility of the exhibition will not be allowed, especially the use of personal sound systems.
16. Any participating violating the above norms shall be disqualified.
17. The organiser* of the Fair reserves the rights, if circumstances so demand, to modify the dates and timings of the Fair, or even cancel it entirely, or extend it, if there are pressing and important reasons for doing so, In case of alterations, contracts with exhibitors, will continue to be wholly effective. If, however before the beginning of the Fair it is completely canceled, rents collected will be refunded, after deducting expenses already incurred
18. Applications should reach the organisers a long with full payment on or before 20-01-2012 Space will be allotted as per the discretion of the organisers, whose decisions in this regard will be final.
19. Allocation of stalls by draw on 24-01-2012 at 11 -00 a.m. in Khammam Book Fair, Pavilion Ground,